2017 RESOURCE CATALOG











AMERICAN FARM BUREAU
FOR AGRICULTURE

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How to Order:





Looking for great activities to help others learn more about food and fiber literacy?

Check out the Food and Ag Resource Guide! This curated list features the top recommended resources for each age group aligned to the Pillars of Agricultural Literacy. Review, rate and share your ideas today!



The mission of the Foundation is to build awareness, understanding and a positive public perception of agriculture through education.

The 2017 Book of the Year



"Sleep Tight Farm" by Eugenie Doyle

Sleep Tight Farm is the 10th Book of the Year award winner! Written by Eugenie Doyle and illustrated by Becca Stadtlander, this engaging book takes you on one family's journey as they prepare their farm for winter. You will love the beautiful illustrations as you uncover the countless ways that farmers care for animals and the land.

"Sleep Tight Farm" Educator's Guide

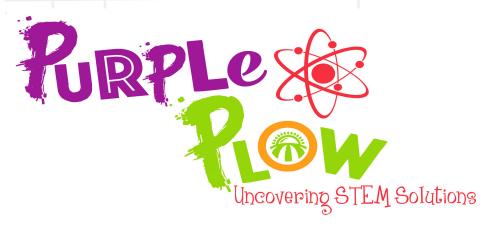
These lesson plans are great for teachers and volunteers who want to engage students with hands-on activities. Lessons support academic learning standards. Target age range is Kindergarten through 2nd Grade.

"Sleep Tight Farm" Book
AE-BKSLPTF-001-001
\$16.99*

"Sleep Tight Farm" Ed Guide AE-STFLP-001-001 \$4 "Sleep Tight Farm" Bundle Book, Educator's Guide, Ag Mag

AE-STFBUND-001-003 \$22*

^{*} Items available separately. Volume pricing available.



The newest resource in Maker Space Education.

Contests Now Running!

PurplePlowChallenge.org

The Plant Parts We Eat Poster

- This poster contains full color pictures, proper names, descriptions and classifications of foods
- Perfectly accompanies the Seed Soil Sun Educator's Guide and book
- Great resource for 1st-3rd grade classroom visits or thematic unit related to agriculture and nutrition

AE-PLNTSPSTR-001-001 **\$2.50**



The Plant Parts We Eat



Farm a Month: Lesson Plan Set

This Pre K - Elementary resource includes 12 lessons that feature a different commodity each month, letters from farmers, a large (36 x 24") US map and stickers of the commodity & farmer to place on the map. Great for teachers to incorporate agriculture every month into their classrooms! Commodities featured: maple syrup, popcorn, peaches, pears, apples, pumpkins, turkeys, cranberries, cheese, lettuce, oranges and grapes.

AE-FARMTHLP-004-001 **\$25.00***



Farm a Month: Book Bundle

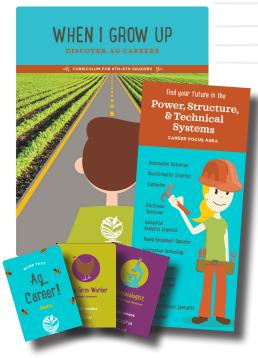
This book bundle contains all 12 of the books that accompany Farm a Month! Books include: Sugarbush Spring, The Apple Orchard Riddle, Time for Cranberries, How Many Seeds in a Pumpkin? Turkeys, Extra Cheese Please, Popcorn!, How Did That Get in My Lunchbox? Mr. Putter and Tabby Pick the Pears, From Oranges to Orange Juice, California Grapes, From Pit to Peach Tree.

AE-FARMBUN-012-001 **\$125.00**

Book Bundle and Lesson Plan Set

AE-FARMBUNC-013-001 \$150.00

NEW!



Ag Career Kit

Perfect for Middle School teachers and volunteers, this FREE kit provides lesson plans, enriching activities and take home challenges, all tied to agriculture career pathways!

Looking to enhance learning? Order the Ag career poster and playing card set. Contains 9 ag career pathway posters and 45 ag career playing cards.

Download the FREE Lessons Here: http://www.agfoundation.org/resources/more-free-resources

Pack of 9 Career Posters AE-CKPST-001-009 \$8

Name that Ag Career Playing Card Set AE-CKCARDS-001-001 \$12

Career Poster/Card Bundle AE-CKBUN-001-002



Learn About Livestock Banners

Easily transform your livestock area at your fair or farm to a learning area for all guests with these easy-to-use roll up banners. Banners highlight fun facts, animal life cycle, how ranchers care for the environment, and how ranchers care for animals. Each banner also features the "Wash-Toss-Walk" safety guide for staying safe in livestock barns.

Banners available for the following species: Beef, Dairy, Swine, Sheep, Goats, Poultry

To order, visit http://www.agfoundation.org/resources/barn-banners.

Thank You for Educating Americans About Agriculture

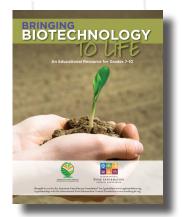
TOO MANY CHILDREN AND ADULTS TODAY ARE DISCONNECTED FROM THE PEOPLE WHO GROW THEIR FOOD. YOUR EFFORTS TO NURTURE AGRICULTURALLY LITERATE CITIZENS ARE DEEPLY APPRECIATED.



To help the American Farm Bureau Foundation do even more, consider seeding agriculture's future with your time, talent and treasure. Visit **agfoundation.org** to continue - and together we can grow ag literacy in America.

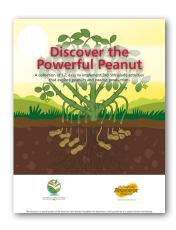
Free Resources!

Download today at http://www.agfoundation.org/resources/more-free-resources



Bringing Biotechnology to Life

This engaging set of lesson plans addresses key questions about biotechnology within the context of agriculture. Students explore DNA, selective breeding, biotechnology and "GMOs". This resource was developed in partnership with the International Food Information Council Foundation, www.foodinsight.org. Supports learning standards for grades 7-10.



Discover the Powerful Peanut

Jump into the fascinating world of peanuts with this collection of 12, easy-to-implement lesson plans. This resource was developed in partnership with the National Peanut board. Supports learning standards for grades 3-5.



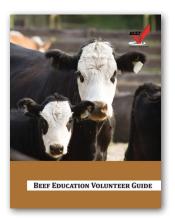
Addressing Misconceptions

Discover common misconceptions related to agriculture and research-based responses to these issues.



Farm to Cart

This printable board game introduces pre-K through elementary learners to the general process for the production of various agricultural products. Players will become aware that farmers use land in different ways to grow crops.



Beef Education Volunteer Guide

This guide is great for classroom teachers or volunteers who want to share important information about the beef industry. The guide features four lesson plans that support national learning standards, beef education resources, farm visit guidelines, a checklist for bringing animals to schools, as well as planning and marketing resources.

Download at http://www.agfoundation.org/resources/learn-about-beef



Great Apps!

The My American Farm App features six popular games from My American Farm and supports national learning standards for students pre-K through fifth grade! Available for iOS, Android and Kindle Fire tablets.

The All About Beef App features "The Steaks are High" and "Grocery Grab", as well as kidfriendly beef recipes! Games support national learning standards for grades 3-5. Available for iOS, Android and Kindle Fire tablets and smartphones.

Download apps at http://myamericanfarm.org/mobile_app_download

Books and Educator Guides



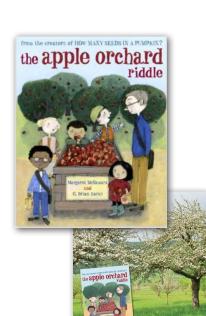
PB & J Hooray

From peanut, grape, and wheat seeds to sandwich, PB & J Hooray! is all about how peanut butter and jelly sandwiches are made. The story begins with the kitchen and works backward to the shopping, delivery, production, harvesting, farming, and planting processes! In fun, rhythmic language, readers discover how peanuts become peanut butter, grapes are made into jelly, and wheat turns into bread.

AE-PBJBOOK-001-001 **\$13.50**

PB & J Hooray Educator's Guide

AE-PBLLP15-001-001 **\$4.00**



The Apple Orchard Riddle

The Apple Orchard Riddle was the 2015 Book of the Year award winner! The book, written by Margaret McNamara, follows a school field trip to an apple orchard. Students learn how apples are harvested, how cider is made, and what the different varieties of apples are—while trying to solve a riddle. The book also celebrates how some children learn differently than others.

AE-APLORCHBK-001-001 \$13.50

The Apple Orchard Riddle Educator's Guide

Aligned to Common Core Standards, this Educator's guide is the perfect companion to "The Apple Orchard Riddle." This educator's guide includes lessons and 2 games to help students understand apples in agriculture. Subjects include language arts, science, geography and math.

AE-APLORCHLP-001-001 \$3.50

EDUCATOR'S GUIDE

AccurateA o



The Beeman

Author Laurie Krebs introduces students to honeybees in this 2014 book of the year. Readers explore how beekeepers care for bees, different kinds of bees and the process of pollination. The educator's guide provides lesson plans that support national learning standards.

AE-BEEBK-001-001 \$16.99

Educator's Guide Bundle

Aligned to Common Core Standards, this Educator's Guide is the perfect companion to "The Beeman" book. The Educator's Guide offers lessons in language arts, science, vocabulary and more. It touches topics such as bees as pollinators, how bees communicate with one another and different kinds of honey.

"The Beeman" Bundle*: Book, Educator Guide and Bee AgMag (available in Spanish) AE-BEEBNDL-001-003 \$22.00*

The Guardian Team

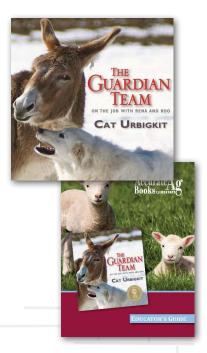
Author Cat Urbigkit brings to life the roles played by guardian animals on a farm or ranch.

AE-GRDIANBK-001-001 **\$16.95**

Educator's Guide Bundle

Aligned to National Learning Standards for Elementary students, this educator guide follows along with "The Guardian Team" as it introduces students to new "life on the ranch" vocabulary.

"The Guardian Team" Bundle*: Book, Educator Guide and Sheep AgMag AE-GRDINBNDL-001-003 \$20.00*



* Items available separately, volume pricing available



In this clearly written and beautifully illustrated book, author Chris Butterworth takes a clear, engaging look at the steps involved in producing some common foods. Healthy tips and a peek at basic food groups complete the menu. Previous winner of the AFBFA's Book of the Year Award.

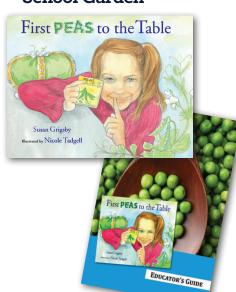
The Educator's Guide includes lessons in language arts, math, nutrition and explores the new ChooseMyPlate.org food guide. The poster explores the new ChooseMvPlate.org food guide and allows students to meet some of the farmers who fill their plate.

"How Did That Get in My Lunchbox?" Book AE-HOWBK-001-001

\$9.95

"How Did That Get in My Lunchbox?" Bundle Book, Educator's Guide and Food Connection Poster AE-HOWBNDL3-001-003 \$15.45*

First Peas to the Table: How Thomas Jefferson Inspired a School Garden



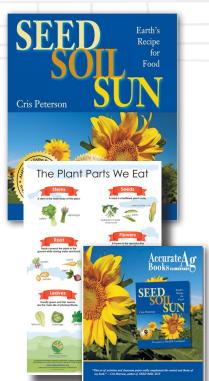
First Peas to the Table is the 2016 AFBFA Book of the Year award winner! Written by Susan Grigsby and illustrated by Nicole Tadgell, this great book engages readers in a tale of science and history! Follow Maya and her classmates as they plant a school garden like Thomas Jefferson's Monticello garden and race to harvest their peas first!

The Educator's Guide includes lesson plans that are great for teachers and volunteers who want to engage students with hands-on activities. Lessons support academic standards in science and English language arts. Target age range is Kindergarten through fourth arade.

"First Peas to the Table" Book

AE-PEAS15-001-001 \$15.00

"First Peas to the Table" Educator's Guide AE-PEASLP15-001-001 \$4.00



Seed Soil Sun

Grades 1 through 3

In this clearly written and beautifully photographed book, Peterson describes the seemingly miraculous process by which air and water combine with seed, soil and sun to create nearly all the food we eat. Previous winner of the AFBFA's Book of the Year Award.

"Seed Soil Sun" Educator Bundle

AE-SSSBNDL-001-002 \$5.50*

"Seed Soil Sun" Educator Bundle with Book

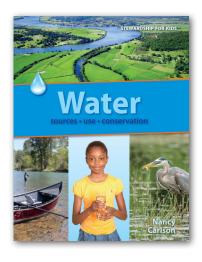
AE-SSSBNDL3-001-003 **\$15.00***

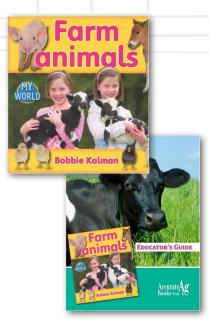
Water: Sources, Use, Conservation

Grades 3 through 5

This book introduces 3rd to 5th grade students to the one resource we cannot live without, but take for granted. Water explains, in an engaging student friendly manner, the Hydrologic Cycle, showing how water moves from one physical state to another and how each of these states affects agriculture. It introduces students to watersheds, river basin, and wetlands; explains why irrigation is an important component of good water stewardship.

AE-WATERBK-001-001 \$12.95





Farm Animals

 $Pre\ K-K$

This colorful and appealing non-fiction book with farm animal pictures is perfect for readers ages 5 and up.

AE-FARMANBK-001-001 **\$5.95***

Farm Animals and Educator's Guide Bundle

Includes the "Farm Animals" book and the Educator's Guide that was developed for the Pre K - K classroom. It has six fun and thought-provoking activities to address key developmental indicators of reading, writing, numbers, counting and sequencing.

AE-FABNDL-001-002 **\$9.25***



Using My Plate

Pre K - K

This colorful book breaks down the five different food groups with examples and real-life photos. Introduces students to "Choose My Plate".

AE-UMYPLTBK-001-001 **\$6.00***

Educator's Guide

This Educator's Guide is perfect for introducing Pre K-K to nutrition and food groups. Includes games, lessons, activities and implementation ideas.

AE-MYPLATELP-001-001 \$3.50



Beef Cattle: An A to Z Book

Pre K - K

This book introduces beef cattle and beef to children in preschool through early elementary. It uses a child's developing alphabet and reading skills to teach the basics of agricultural literacy.

AE-BCTLAZBK-001-001 \$9.95*

Educator's Guide

This Educator's Guide introduces students to beef cattle while they learn their ABCs. Activities included in this guide focus on language arts, math and social studies and are aligned to the Common Core.

AE-BEEFAZLP-001-001 **\$3.50**

Beef Cattle in the Story of Agriculture

Elementary

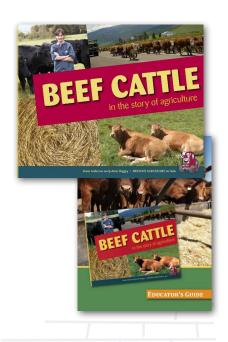
This book introduces students to the stages of beef cattle: production, processing, distribution, marketing and consumerism. The book includes vocabulary, fun facts and an extra activity!

AE-BCTLAGBK-001-001 \$9.95*

Educator's Guide

This Educator's Guide accompanies the "Beef in the Story of Agriculture' book. Activities included in this educator guide focus on language arts, social studies and health. Activities are aligned to Common Core.

AE-BEEFSTYLP-001-001 **\$3.50**



^{*} Items available separately, volume pricing available

Pigs & Pork in the Story of Agriculture

Elementary

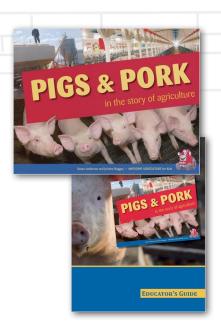
Introduces students to the five stages of pigs and pork as they make their way from farm to table. The book includes extra pig and pork activities.

AE-PIGSBK-001-001 **\$9.95***

Educator's Guide

This Educator's Guide will help students identify the five sub-concepts of pigs and pork in agriculture (production, processing, distribution, marketing and consumerism).

AE-PIGSLP-001-001 \$3.50



Stickers

Stickers that are great for giveaways at conferences, career shows, classrooms, farm fests and fairs. These stickers come in a roll of 250 stickers.



I Met a Farmer Today!

Roll of 250

AE-IMETFMR-002-250 **\$8.50**



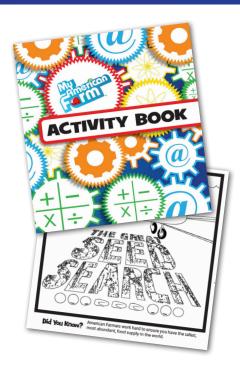
My American Farm

Roll of 250

AE-MAFSTKR-001-250 \$8.50

^{*} Volume pricing available





My American Farm Activity **Book & Game Guide**

Elementary

This coloring book and game guide demonstrates the new games and resources available at www.myamericanfarm.org with activity pages and agricultural facts on each page.

AEMAFCBGG-002-025 bundle of 25 \$17.50



myamericanfarm.org





Ag Mags

Grades 3 through 5
All Ag Mags come in a bundle of 30.

English: \$5.00, Spanish: \$5.50

Pizza Ag Mag

Fun nonfiction text magazine for kids 3-5th grade educates about math, science, social science and reading/language arts using the agricultural origins of pizza as a theme. Includes farmer interviews, fun activities, and more!

English

AE-AGMAGPZA-001-030

Spanish

AE-AGMAGPZS-001-030

Career Ag Mag

This nonfiction reader introduces students to the diverse careers in agriculture. Jump in for the ride of a lifetime!

Enalish

AE-AGMAGCR-001-030

Specialty Crop Ag Mag

What makes a specialty crop special? Discover unique specialty crops as you get to know the farmers and ranchers who produce them.

Enalish

AE-AGMAGSPCP-001-030

Spanish

AE-AGMAGSPCPS-001-030



Ag Mags

Grades 3 through 5 All Ag Mags come in a bundle of 30.

English: \$5.00, Spanish: \$5.50

Apple Ag Mag

Engl: AE-AGMAGAPLE-001-030 Span: AE-AGMAGAPLS-001-030

Bee Ag Mag

Engl: AE-AGMAGBEE-001-030 Span: AE-AGMAGBES-001-030

Beef Ag Mag

Engl: AE-AGMAGBF-001-030 Span: AE-AGMAGBFS-001-030

Biotechnology Ag Mag AE-TA04-002-030

Gardening Ag Mag

Engl: AE-GRDNMAG-001-030 Span: AE-GRDNMAGS-001-030



Corn Ag Mag

Dairy Ag Mag
AE-AGMAGD-001-030

Energy Ag Mag
AE-AGMAGENERGY-001-030

Poultry Ag Mag
AE-AGMAGPOL-001-030

Sheep Ag Mag
AE-AGMAGSHEP-001-030

Soybean Ag Mag
AE-AGMAGSOY-001-030



2015 Food and Farm Facts Book and Map

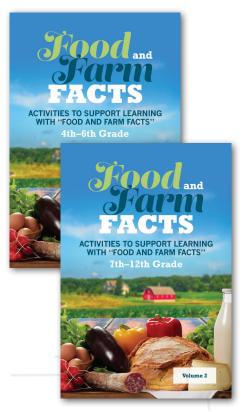
The 2015 Food and Farm Facts series features interesting and educational facts about food in America - how and where it is grown, and who produces it. Color photographs and USA Today-style graphics illustrate the many fascinating facets of today's agriculture. The series includes a 32-page book with map insert.

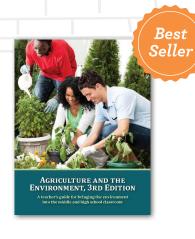
PR-FFFBK15-001-001 **\$4.25**

Food and Farm Facts Activity Cards - Volume 2

Each set features 12 easy-to-implement activities connected to "Food and Farm Facts". Activities support national learning standards and cover subjects including: math, social science, English language arts, health and science. Updated to support the 2015 "Food and Farm Facts" edition.

4th-6th Grade: AE-FFFLP46-001-001 7th-12th Grade: AE-FFFLP712-001-001 \$6.00*



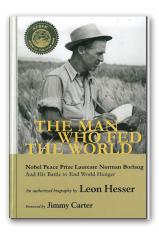


Agriculture and the Environment, 3rd Edition

Middle-High School

This guide includes chapters such as Food Safety, Pesticides and Pest Management, Water Quality, Wetlands and Endangered Species. Each chapter has a classroom activity and resources for further exploration.

AE-AGINENVLP-001-001 **\$5.00**



The Man Who Fed The World

Grades 7 through 12

This book tells how Norman Borlaug introduced simple technologies such as corn hybrids and short-strawed, disease-resistant wheat to farmers in developing countries. It is an AFBFA Book of the Year Winner.

AE-BKOYR09-001-001 **\$25.00**



Dive In! Exploring the Science of Water and Food Production

This resource features five sequential lesson plans that follow the Problem-Based Learning method to engage students in discovering the science of water and food production. Driving questions include: Why do we need water? Where does water come from? Is all water the same? How can we responsibly use water? How can I be involved with water? (careers) This resources is supported by a free, online water career search too!!

AE-WATER15-001-001 **\$6.00**



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Feeding Minds, Cultivating Growth

Middle School Series

These three books can be used together with the "Feeding Minds, Cultivating Growth" Educator's Guide. This unit reinforces an accurate image of agriculture while inviting students to explore important concepts related to personal growth.

The Beef Princess of Practical County

After years of waiting, it is finally Libby Ryan's turn to shine at the Practical County Fair. After a few months of preparing for the Practical County Fair, Libby finds that she is growing closer to her steers with each passing day and the pressure to win Grand Champion is mounting.

Heart of a Shepherd

In this coming-of-age story, Ignatius, the youngest of five brothers in a military family grounded in the Christian faith, promises to take care of the ranch while his father is deployed in Iraq. Although some of the realities of the Iraq war are threaded in, the author primarily focuses on the details of contemporary Oregonian ranch life.

Little Joe

It's a cold December night and Fancy, the Stegner family's cow, is about to give birth. Out pops Little Joe, a huge bull calf, and with him comes nine-year-old Eli's first chance to raise an animal to show at next fall's county fair. Over the next ten months, Eli and Little Joe learn some hard lessons about growing up and what it means to take on bigger responsibilities, especially when it comes to taking care of another living thing.

Feeding Minds, Cultivating Growth Bundle

One copy of each of the three books and Educator Guide.

AEMIDDLEBNDL001003-X \$19.75*

* Items available separately, volume pricing available





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